



Senior Sentinel Newsletter Advertising Contract

Name of Business: _____

Contact Name: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Please check below which size ad you would like to run:

☐ Business Card (\$40/mo) ☐ Quarter-Page (\$70/mo) ☐ Half-Page (\$100/mo)

Advertising Policy

- The Senior Sentinel newsletter is distributed monthly by pickup, delivery, mail subscriptions, email subscriptions, and posted and archived on the website.
- New or changes to advertising artwork or text must be received by the **10th of the month** or the previous month's artwork and text will be used.
- Businesses are welcome and encouraged to update and change artwork as often as they like.
- All artwork must be sent electronically to seniorcenternewsletter@carson.org.
- Email seniorcenternewsletter@carson.org by the **10th of the month** to cancel your recurring ad.
- Invoices will be emailed monthly to the address listed above.
- The Carson City Senior Center reserves the right to refuse advertising as its sole discretion.
- Acceptance of advertising does not constitute endorsement of the products or services advertised.
- Businesses will receive a copy of the newsletter delivered electronically to the email provided.
- Advertisement fees fund the free delivery of newsletters to the Meals on Wheels (homebound) seniors.

By signing below, you have authority to sign for the business named above and agree to pay for the advertising selected above. You understand this contract is for **recurring monthly advertising** and you are responsible to cancel your contract to avoid future payments as outlined above.

Signature

Date